



**Meenakshi Sundararajan  
School of Management**

**A co-educational institution  
Approved by AICTE, Affiliated to the University of Madras**

**MBA  
TWO-YEAR FULL-TIME PROGRAMME**



**ADMISSIONS OPEN FOR  
ACADEMIC YEAR 2026-27**

**PURSUE YOUR DREAM MBA WITH TOP-NOTCH B-SCHOOL IN CHENNAI  
INDUSTRY BASED CURRICULUM**

✓ **PROVEN  
LEGACY**

✓ **TOP RANKED  
CONSISTENTLY**

✓ **INDUSTRY READY  
PROGRAM**

**#363, ARCOT ROAD, KODAMBAKKAM, CHENNAI- 600024**

# MEENAKSHI SUNDARARAJAN LEGACY OF EXCELLENCE IN EDUCATION SINCE 1947



Shri. K.R. Sundararajan  
Founder

## MEENAKSHI SUNDARAJAN GROUP OF INSTITUTIONS



MEENAKSHI COLLEGE  
FOR WOMEN



MEENAKSHI SUNDARARAJAN  
ENGINEERING COLLEGE



MEENAKSHI SUNDARARAJAN  
SCHOOL OF MANAGEMENT



THE NEST SCHOOL

**MSSM SINCE 2001**

MEENAKSHI SUNDARARAJAN SCHOOL OF MANAGEMENT WAS ESTABLISHED UNDER THE AEGIS OF INDIAN INSTITUTE OF ENGINEERING TECHNOLOGY SOCIETY (IIET) IN THE YEAR 2001, WITH AFFILIATION TO THE UNIVERSITY OF MADRAS AND ALSO WITH THE APPROVAL OF AICTE.

### Vision



To develop students' talents, abilities and people management skills thereby enabling them to easily meld into the technology-driven global workforce, comprising of cross-cultural settings and the evolving design environment with penchant for community and social consciousness.

### Mission

To impart to students from different disciplines a holistic approach to management education with a judicious blend of academic and industrial exposure. To nurture the ability to ask the right questions, to find possible answers after considering views of all concerned, and make this process a life long habit, together with humility, honesty, and hardwork.

## WHY CHOOSE MSSM?

### INDUSTRY MENTORSHIP

Direct guidance from corporate leaders to align learning with workplace expectations.

### ICP - INDIVIDUAL CAREER PROFILE

Personalized career mapping that highlights strengths, goals, and placement readiness.

### INTERDISCIPLINARY STUDENTS

Cross-functional learning that produces adaptable problem solvers.

### STUDENT HAPPY CLASSES

Engaging, student-centric sessions that boost motivation and learning outcomes.

### FUN FILLED HAPPY ECOSYSTEM

A vibrant campus culture that fosters creativity, collaboration, and well-being.

### FIELDWORK // STUDENT CLUBS

Hands-on projects and conclaves that build practical skills and leadership.

### INCUBATORS AND INDUSTRY NETWORK

Startup support plus corporate connections for internships and live projects.

### ISP - INDIVIDUAL SUPPORT PLAN

Tailored academic and career support to close skill gaps and accelerate growth.

### CONSISTENT ACADEMIC ACCOLADES

A track record of scholastic excellence and measurable student achievements, Consistent University Ranks

### BEYOND PLACEMENT - CAREER READY PROFESSIONALLY FOCUSED

Graduates who are professionally focused and ready to contribute from day one.

# MBA SPECIALIZATIONS

- ✓ Human Resource Management
- ✓ Finance Management
- ✓ Marketing Management
- ✓ Systems Management
- ✓ Logistics & Supply Chain Management
- ✓ Business Analytics



## LEARNING BEYOND THE CLASSROOM



- ✓ Top Management Conclaves
- ✓ Industrial Visits / Study tours
- ✓ Placement Training
- ✓ Clubs (Marketing, HR, Finance)
- ✓ Management Fest
- ✓ MS-CDC / MS-Innovation & Incubation Centre

Coursera NISM

SPSS

Enrich Your Skillset and Engage in Hands-On Learning!

## INDUSTRY CONNECT & CAREERS

OUR LEADING RECRUITERS INCLUDE:



- ✓ Hands-On Internships
- ✓ Bridging classroom theory with practical industry insights.
- ✓ Forge strong industry connections and career paths.
- ✓ Launch your career with top companies that hire from MSSM.

## MENTOR & COUNSELLING

# ADMISSIONS OPEN FOR TANCET / MBA 2026 - 2028



## ADMISSIONS OVERVIEW

### Eligibility

Any UG Programme from a UGC recognised institution with a strong academic record (Arts, Science, Commerce & Humanities)

### Application Process

- ✓ Online application from February 2026
- ✓ Shortlisted candidates are called for GD/ PI Sessions
- ✓ Certificates/Photo Copy required at the time of interview

## MSSM INFRASTRUCTURE

All classes equipped with A/c

- ✓ State-of-the-Art Campus
- ✓ Modern Smart Classrooms
- ✓ Well-Equipped Labs
- ✓ Vast Computer Centre
- ✓ Modern Library
- ✓ Auditorium & Seminar Hall
- ✓ Wi-Fi Enabled



**SECURE YOUR SEAT IN MSSM FOR AN  
UNPARALLELED MBA JOURNEY TO SUCCESS!**

For Admission, Call: **99418 99033**

[www.mssm.edu.in](http://www.mssm.edu.in)

📍 363, Arcot Road, Kodambakkam,  
Chennai - 600 024

✉ [mba@mssm.edu.in](mailto:mba@mssm.edu.in)



SCAN TO APPLY

Follow us on:

